

Byggfakta Group acquires INFO-TECHNO Baudatenbank in Austria

Byggfakta Group has signed a binding agreement to acquire INFO-TECHNO Baudatenbank GmbH in Austria from WH WEKA Holding GmbH through its subsidiary Olmero. INFO-TECHNO is the leading provider for digital management of construction projects in Austria offering professional tendering and product databases. With the acquisition of INFO-TECHNO, Byggfakta Group will further expand its geographical footprint in Europe.

Zurich / Mondsee, 30 June 2021 - With its online services AUSSCHREIBUNG.AT and BAUDATENBANK.AT, INFO-TECHNO Baudatenbank GmbH, headquartered in Mondsee, has been a professional and competent partner to the construction industry in Austria since 1992. With more than 29 years of experience in the development and marketing of digital offerings, INFO-TECHNO is a partner for decision-makers at companies and corporations in the Austrian construction industry.

“I am truly convinced that Byggfakta Group is the optimal new home for INFO-TECHNO. We will be able to implement our future growth strategy even greater as part of the Group. In particular, the close cooperation with Olmero offers great potential in the area of eTendering, product information services and beyond”, says Sven Klaus-Dieter Elbl, Managing Director of INFO-TECHNO

“I’m very excited to welcome INFO-TECHNO as a new member of the Byggfakta Group. Together with INFO-TECHNO we will continue to expand our eTendering business in the DACH region, but also bring new products to these markets”, says Markus Schulte, CEO and founder of Olmero

“We are very pleased to see INFO-TECHNO join Byggfakta Group and to continue our journey towards the leading player in the European eTendering market. INFO-TECHNO will complement the Olmero business in the DACH region and enhance our capability of establishing other regions”, says Stefan Lindqvist, CEO of Byggfakta Group

The acquisition is subject to screening of foreign investments (“FDI”) by the Minister of Digital and Economic Affairs in Austria and is expected to be completed during the second half of 2021.

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About INFO-TECHNO

With its online services AUSSCHREIBUNG.AT and BAUDATENBANK.AT, INFO-TECHNO Baudatenbank GmbH, headquartered in Mondsee, Austria, has been a professionally competent partner to the construction industry in Austria since 1992. With more than 29 years of experience in the development and marketing of digital offerings, INFO-TECHNO is a professional contact for decision-makers at companies and corporations in the Austrian construction industry. Its web-based information systems and services for construction products and construction tenders are regularly used by a continuously growing number of satisfied users. Product manufacturers or commercial enterprises profit from the high access frequency by architects, engineers, skilled trades, construction companies, tenderers, suppliers and public as well as private building owners. www.info-techno.at www.ausschreibung.at www.baudatenbank.at

About Byggfakta Group

Byggfakta Group is the leading provider of business intelligence and data analytics services essential in the generation of sales leads within the construction, real estate and healthcare markets across the Nordic, UK, Iberian and DACH regions. The company provides customers with highly relevant market data and business intelligence services, which are critical to identify and generate sales leads. Byggfakta Group has a proprietary database based on unique access to industry participants, a dedicated research team, and tech-enabled automation of data collection and analysis. Byggfakta Group has around 1000 employees working from offices in Sweden, Denmark, Norway, Finland, United Kingdom, Switzerland, Czech Republic, Portugal and Spain and is a portfolio company of Stirling Square Capital Partners and TA Associates.

About Olmero

Launched in 2000 as a spin-off of ETH Zurich, Olmero supports the communication of those involved in construction and makes it possible to simplify processes. As the market leader for internet-based solutions it makes an important contribution to increasing productivity in the construction industry. www.olmero.ch

About WEKA

WEKA was founded in 1973 as a specialist publishing company for administration and industry by Werner and Karin Mützel. Over the last decades, WEKA has developed into a diversified media group and has taken a leading market position by offering a wide range of specialist information across various formats. The Group has its headquarters in Kissing (Germany) and comprises 23 companies in Germany, Austria, Switzerland and France. It generates an annual turnover of around € 250 million with a total of 1,500 employees. WEKA Group is a portfolio company of Paragon Partners.