



TX Group AG
Corporate Communications

Media release

Byggfakta Group acquires Olmero from TX Group

Byggfakta Group has acquired Olmero from the TX Group. Olmero is the leading provider for digital management of construction projects in Switzerland offering online solutions for professional tendering, construction project management and reprography.

Zurich / Stockholm, 2. November 2020 – As a pioneer and ETH spinoff for the digitalization of the construction industry, Olmero has been supporting architects, engineers, (general) contractors and suppliers for over 20 years. The added construction volume of the projects managed on Olmero's platforms is around 5 Billion Swiss Francs per year. While Olmero's main focus still lies on the Swiss market, it is also acquiring more and more clients in Germany and Austria. Besides its six Swiss offices Olmero also has two development sites in Belgrade (Serbia) and Düsseldorf (Germany).

Markus Schulte, CEO and founder of Olmero commented: "I'm very excited that after an extensive global search for a fitting partner we have found a new owner that shares our vision of digitizing the construction industry and that offers us the perfect basis to follow our ambitious goals. We've already come a long way and I'm looking forward to driving further innovations in this new promising setup."

Stefan Lindqvist, CEO of Byggfakta Group commented: "We are very pleased to have Olmero joining Byggfakta Group and our journey to become a leading player in the eTendering market in Europe. Olmero will contribute with a strong position in the DACH region, but also enhance our capability of establishing in other regions."

Henrik Lif, Partner at Stirling Square Capital Partners responded: "We are very pleased to welcome Olmero as the newest member of the Byggfakta group. Olmero represents our second major acquisition this year in the European tender management space and our first in the DACH region. We look forward to supporting Olmero in expanding its business both in its current markets and outside."

Samuel Hügli, Head of Technology & Ventures and member of the Group Management at the TX Group, said: "Following a review of our strategy and focus on three investment fields (consumer fintech, productivity, digital entertainment) we concluded not to be the perfect owner for Olmero anymore. We are therefore very happy to have found a new owner in the

Byggfakta Group which shares the same vision as Olmero of digitizing the construction industry and offers significant product synergies.”

Stifel served as financial advisor to TX Group on the transaction.

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About TX Group

The TX Group is a network of digital platforms in Switzerland offering information, orientation, entertainment and services to its users every day. The TX Group consists of four independent companies: TX Markets comprises the classifieds and marketplaces; Goldbach stands for advertising marketing in Switzerland, Germany and Austria; 20 Minuten combines the commuter media in Switzerland and abroad; Tamedia leads the paid daily and weekly newspapers and magazines into the future.

About Olmero

Launched in 2000 as a spin-off of ETH Zurich, Olmero supports the communication of those involved in construction and makes it possible to simplify processes. As the market leader for internet-based solutions it makes an important contribution to increasing productivity in the construction industry.

www.olmero.ch

About Byggfakta Group

Byggfakta Group is the leading provider of business intelligence and data analytics services essential in the generation of sales leads within the construction, real estate and healthcare markets across the Nordic, Iberian and DACH regions. The company provides customers with highly relevant market data and business intelligence services, which are critical to identify and generate sales leads. Byggfakta Group has a proprietary database based on unique access to industry participants, a dedicated research team, and tech-enabled automation of data collection and analysis. Byggfakta Group has around 600 employees working from offices in Sweden, Denmark, Norway, Finland, Czech Republic, Portugal and Spain and is a portfolio company of Stirling Square Capital Partners and TA Associates.

About Stirling Square Capital Partners

Stirling Square Capital Partners was established in 2002 as a pan-European private equity firm to pursue transformational change investments in mid-market companies with enterprise values of between €50M and €500M. The firm manages €2.5 billion across three active funds on behalf of a global and diverse investor base.

About TA Associates

TA Associates is a leading global growth private equity firm. Focused on targeted sectors within five industries – technology, healthcare, financial services, consumer and business services – TA invests in profitable, growing companies with opportunities for sustained growth, and has invested in more than 500 companies around the world. Investing as either a majority or minority investor, TA employs a long-term approach, utilizing its strategic resources to help management teams build lasting value in high quality growth companies. TA has raised \$33.5 billion in capital since its founding in 1968 and is committing to new investments at the pace of over \$2 billion per year. The firm’s more than 85 investment professionals are based in Boston, Menlo Park, London, Mumbai and Hong Kong.